

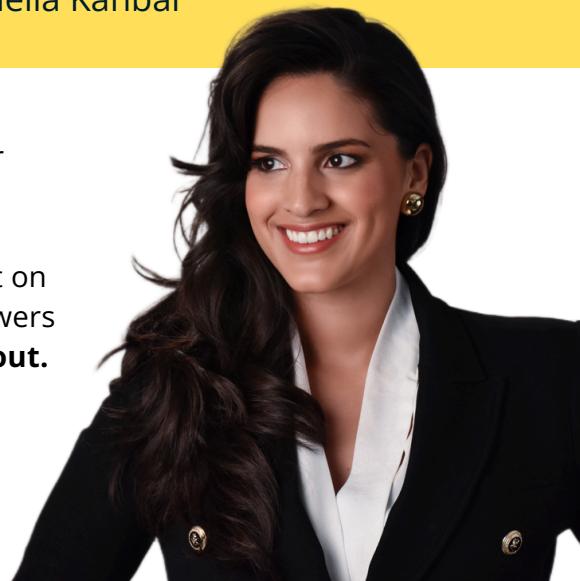
UNLEASH YOUR SUPERPOWERS

Personal Branding Workshop Sessions by Rafaella Kanbar

Rafa is an SVP of Experience Strategy and Personal Branding Speaker with 15+ years of experience shaping global brands.

She believes **we are all brands**—and that the greatest ones are built on authenticity. Through high-energy, hands-on workshops, Rafa empowers professionals to self-reflect and **build their brand from the inside out**.

She developed a proven methodology that helps people master themselves, own their superpowers, and take intentional action—creating a ripple effect of impact around them.



Authentic Personal Branding Workshop covers:

YOUR 'WHY'

Uncover your unique value & purpose

YOUR 'HOW'

Turn strengths into superpowers

YOUR 'WHAT'

Plan actions that align to your brand

Who it's for?

- Ad agencies, marketing & creative professionals
- Women's groups & ERGs
- Leadership programs
- University & students
- Any corporation seeking to boost talent & teams

SESSIONS RANGE FROM 45 MINS - 2 HOURS AND ARE TAILORED TO YOUR AUDIENCE.

"I learned to express my superpowers in unique ways, **it was a game-changer for me**" - Participant

"Rafa's framework was **accessible and impactful**. The session received glowing reviews" - ERG Leader

"Rafa's session was **inspirational and educational**- students left empowered and understanding **how to market themselves**. - Talent Manager & Event Organizer



READY TO UNLEASH YOUR TEAM'S SUPERPOWERS?

• [✉ rmedeiros29@gmail.com](mailto:rmedeiros29@gmail.com) | [📞 305-904-0122](tel:305-904-0122)

[💻 WhyRafa.com/PersonalBranding](http://WhyRafa.com/PersonalBranding)

[linkedin.com/in/rafaellak](http://Linkedin.com/in/rafaellak)